



Digital: technology enabled change

Digital transformation is at the centre of any change programme - whether its the focus or simply a key enabler. Our digital portfolio provides skills and technology to help you bridge the gap between strategy and delivery. We can support anything from large programme delivery to tightly defined skills targeted at specific issues.

How can you move forward with 'digital' if you can't agree what it is?

Digital means different things to different people – and the lack of a common understanding is often what holds people and organisations back.

From our experience, we've found that one thing is very clear. By the time an organisation is talking about 'going digital' they are actually looking for technology-enabled change and this comes in both small and large forms. This kind of change is more deep-rooted – and social and behavioural – not just about technology or processes.

And it doesn't always have to be complicated. But sometimes it is.

The most important thing about any digital programme or strategy is putting an organisational strategy and purpose at the heart of it – making sure that you are progressing and developing a digital mindset and not simply putting in technology solutions.

Our digital framework

We have developed our digital framework to help support digital programmes and projects that span the full range of digital – from simple changes that help you 'row the boat faster' to more complicated and ambitious programmes which involve fundamental changes to the way in which you work.

Our digital change curve helps unpack the different definitions of digital and helps identify the right kind of support at the right time. We offer support and technology at each stage of the digital change process.

Getting started

You may already have a digital programme that you want to accelerate, an immediate problem you want to solve or an idea that you want the right development partner for. You may not know what you need but you know you need something.

We can help you work through what you need with a digital strategy workshop that is designed to help you not only look at the future but also identify the projects which will have the greatest impact right now.

If any of these are the case then, get in touch:

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